



## Swedish Uniti car owners will receive five years of free solar energy to charge their car – Partnership with E.ON

Sweden, Dec. 4, 2017 - The Swedish automotive manufacturer Uniti partners with E.ON with a unique benefit for their Swedish customers: With the purchase of a Uniti car in Sweden, E.ON customers receive five years worth of energy for charging their car at home, and the electricity is guaranteed to be sourced from solar cells.

At Uniti, the issue of sustainability is an important one. It is not just about developing a vehicle that is electric and the types of materials used in the production process – the source of the energy used for charging is just as important, the entire product life cycle must be sustainable. "This is also a new approach. We know that most of the charging, especially for these types of cars, will take place at home. These kinds of solution are therefore particularly sustainable", says Tobias Ekman, Innovation Manager at Uniti.

Uniti launches the new product line in their Swedish production facility on the 7th of December. The event includes more than two thousand guests and exhibitions from partner companies, and is their first annual product launch event. Please find more information and a live stream of the event [here](#).

The Swedish company has already received close to 1000 pre-orders through a convenient online pre-order process, with a refundable deposit of €149 on their website. First deliveries are expected in 2019, but this is the chance for people to join the queue to be the first to test-drive and own Sweden's new electric car.

Using a human-centric approach, Uniti's design focuses on the driver's needs, and may come to change the view of what a car is. "Today, there are many new possibilities. The car and the driving experience has been digitalized in order to increase safety, comfort and driving pleasure while minimizing environmental impact," explains Ekman.

"This partnership is entirely in line with our profile: New thinking and renewable energy," says Karin Waldén, Business Development Manager E.ON eMobility Nordic.

*Journalists are invited to attend the Media Day at Uniti's U17 launch event on Dec 7 that includes a press conference with Lewis Horne, CEO Uniti, and Michael Molitor, Uniti Chairman and climate change academic. Please find all information and RSVP [here](#).*

### About Uniti

Uniti is a vehicle manufacturer of lightweight electric vehicles made from sustainable composite materials and boasting unique features and a unique approach to safety and sustainability. The vehicle will be launched on 7 December 2017 in its future production facility in Landskrona, Sweden, and first deliveries are scheduled for 2019.

For more information about Uniti, please contact | Verena Kitowski

Email: [verena@teamuniti.com](mailto:verena@teamuniti.com)  
Phone: +46 72 579 0541  
Web: [www.uniti.eearth](http://www.uniti.eearth)  
Social media: [#teamuniti](#)

Uniti Sweden AB (publ) | Tellusgatan 13 | 22457 Lund - Sweden